

City of Carrollton
PARKS AND RECREATION BOARD
February 26, 2024 Minutes

Members Present:	Members Absent:	Staff Present:
Chad Averett	Bill Jones	Heather Smith, Recreation Mgr.
Carrie Stovall	Suzanna Dooling	Kim Bybee, Parks Mgr.
David Taylor		Maria Inciarte, Admin Specialist.
David Pagel		
Meghan Monds		
Nancy Stallings		
Sharon Mathes		

- **CALL MEETING TO ORDER** – Chad Averett called the meeting to order at 6:30pm.
- **APPROVALS OF MEETING MINUTES** - Minutes from **December 4, 2023**, were motioned for approval by David Pagel, and 2nd for approval was given by Meghan Monds.
- **ROSEMEADE RECREATION CENTER EXPANSION PROJECT UPDATE**
 - Heather Smith provided updates and context regarding the ongoing expansion project, catering to both new and existing board members. She presented a rendering video, providing a visual representation of the envisioned expansion upon its completion. Heather mentioned the expansion's specifics, including the addition of a multi-purpose room, an e-sports center, and an elevated track. The expansion of these facilities called for the enhancement of restroom provisions, prompting renovations within the existing structure. She reassured attendees that the construction remains on schedule, with anticipated completion by summer. Additionally, she mentioned plans to incorporate two murals as part of the expansion's artistic elements.
- **ESPORTS PRESENTATION**
 - Heather highlighted the increasing popularity of esports and its potential as a recreational activity. She presented data on the size and growth of the esports industry, particularly in the collegiate and professional sectors, emphasizing its relevance and potential for revenue generation. Heather mentioned the objectives of the esports program, including providing a social and recreational space for gamers of all ages, fostering community engagement, and promoting physical and mental well-being. She described the process of setting up the gaming facilities, including the acquisition of equipment and the development of partnerships with schools and other organizations. Overall, Heather conveyed enthusiasm for the success of the esports program and its potential for expansion, particularly with the

addition of a second gaming facility at the Rosemeade Recreation Center. She expressed confidence in the program's ability to achieve cost recovery and contribute positively to the community's recreational activities. At the end of the meeting, members were given a tour around the Esports room at Crosby Recreation Center.

○ **UPCOMING EVENTS/STAFF REPORTS**

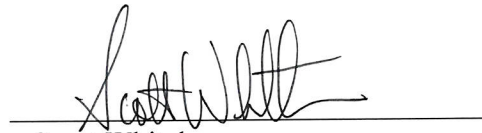
- Chad Averett mentioned the importance of adhering to legal guidelines and procedures during meetings. He emphasized the need to follow the agenda, especially during discussions on staff updates and related matters. The board's meetings must comply with state laws and ordinances, and he highlighted the potential legal implications of not adhering to these regulations. It was mentioned that discussions among board members outside of official meetings could be considered as a violation of meeting protocols. Finally, he clarified that questions or discussions that cannot be addressed immediately can be added to future agendas. Overall, the focus is on ensuring compliance with legal requirements and maintaining transparency in the board's operations.
- Kim Bybee provided updates on various ongoing projects. She started by discussing the mowing contract renewal and the start of spring sports activities, particularly baseball, soccer, and softball. She also shared exciting news about hosting international soccer teams and referees for tournaments, which could potentially lead to further opportunities, including hosting for the World Cup. There is also upcoming improvements to park facilities, including lighting upgrades, restroom renovations, and playground enhancements funded by grants and amenity funds. Kim talked about the implementation of a new work order system for increased efficiency and accuracy in managing park maintenance tasks. Kim's updates concluded by mentioning ongoing projects like the renovation of Indian Creek Golf Course's cart barn and the bidding process for the Tour Hill Park project, which was rejected due to high bids but will be reevaluated for better value engineering.
- Heather began by announcing the hiring of Andrea Choi for a new marketing position within the department, highlighting her previous internship and role in managing marketing projects. She also mentioned a staffing change with their Recreation Superintendent being promoted to a different position, and the ongoing recruitment process to fill the vacant position. Heather then discussed the upcoming events such as TEXFest and efforts to balance community needs and downtown business interests, the restructuring for "Saturdays on the Square" program to "Sounds on the Square" on Friday nights, which has been well-received and, the Total Solar Eclipse happening on April 8. Heather addressed the decision to suspend the Camp Wonder summer camp program due to cost considerations and low participant turnover. She touched on plans for the department's master plan, public engagement meetings, historical structures report, and the new mural at Crosby Recreation Center's gym.

- **ADJOURNMENT** – Motion to adjourn was made by Carrie Stovall and seconded by Sharon Mathes. Chad Averett adjourned the meeting at 7:45 pm. The next meeting will be on Monday, April 22.

Respectfully Submitted,



Chad Averett
Chairperson



Scott Whitaker
Parks & Recreation Director

